



Capability Statement

Core Competencies

ESP Productions is a Minority Hispanic owned Advertising, Marketing, Production and Special Event Company. Our core deliverables consist of all functions that relate to Television, Radio, Outdoor, Web and production of Special Events. Our team collectively has over 75+ years' experience in the above fields. We can produce not only the traditional Television, Radio, Web and Outdoor Campaigns but also Television Programming both scripted and non-scripted. Our talents also include Media buying and the creation of custom events dictated by the client. These events include turn key management, concept, site selection, vendor coordination, signage, stage, lighting and Event Advertising.

We pride ourselves in the ability to offer 360 Degree Marketing Campaigns.

Differentiators

ESP Productions first LISTENS to its clients. We think out of the box and are not limited by the traditional tactics. We like to innovate, create and put great Trust within our "Crazy Ideas". This is to include both "Branding Campaigns" and "Consumer Promotions".

- We are more than an Advertising Agency, we are a partner and innovator. This can include Guerilla Tactics that lead and deliver Campaigns into the arms of the chosen demographics.
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- Simply stated; "Out Of the Box Thinking" and Experience. Our team all grew up in the Media Industry of Television, Radio, and Outdoor and Production areas.
- We are not necessarily better; we are innovators. We disrupt the norm and offer more cutting edge ideas.

Past Performance

Bruno Bruno Law Firm
Blue Water Corporate Housing
Stone Creek Club & Spa
East Jefferson General Hospital
Amtrak
Jose Quervo
Jack Daniels
Paretti Jaguar
Brunner Art Galleries

Contact Information

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Company Snapshot

DUNS Number 079086748
Cage Code 6ZHB9
NAICS 541810, 541511, 512110

Corporate Data

Employees on Staff: 1
Insurance & Bonding Capacity: Liability
Geographic Area Served: National
Available Resources: 2013 Lexus and Numerous Broadcast Contractors
Certifications: MBE / SLDDBE / DBE